



# 2017-18 Upper Deck Series 1 Hockey- RETAIL

## **RETAIL DISPLAY BOXES - PRODUCT BREAKDOWN:**

- **Rookie Cards**
  - Young Guns - Inserted 1:4
- **UD Canvas cards**
  - Regular Cards - Inserted 1:7
  - Young Guns - Inserted 1:48
- **High Demand Inserts**
  - The Second Six - Inserted 1:2,500
  - Day With The Cup - Inserted 1:5,000
  - Ceremonial Puck Drop - Inserted 1:5,000
  - 2017 NHL Draft SP - Inserted 1:30,000
- **Jersey Cards**
  - UD Game Jerseys - Inserted 1:24
- **Shining Stars**
  - Shining Stars, Centers - Inserted 1:16
  - Shining Stars, Left Wingers - Inserted 1:24
  - Shining Stars, Goalies - Inserted 1:48
  - Shining Stars, Centers Red Parallel - Inserted 1:48
  - Shining Stars, Left Wingers Red Parallel - Inserted 1:72
  - Shining Stars, Goalies Red Parallel - Inserted 1:144
- **UD Portraits**
  - UD Portraits - Inserted 1:7
  - UD Portraits, Rookies - Inserted 1:60
- **Regular Cards**
  - 200 Regular Cards

## **BLASTER BOXES - PRODUCT BREAKDOWN:**

- **Rookie Cards**
  - Young Guns - Inserted 1:6
- **UD Canvas cards**
  - Regular Cards - Inserted 1:14
  - Young Guns - Inserted 1:96
- **Jersey Cards**
  - UD Game Jerseys - Inserted 1:240
- **High Demand Inserts**
  - The Second Six - Inserted 1:5,000
  - Day With The Cup - Inserted 1:10,000
  - Ceremonial Puck Drop - Inserted 1:10,000
  - 2017 NHL Draft SP - Inserted 1:60,000
- **Shining Stars**
  - Shining Stars, Defensemen - Inserted 1:12
  - Shining Stars, Defensemen Red parallel - Inserted 1:72
- **UD Portraits**
  - UD Portraits - Inserted 1:14
  - UD Portraits, Rookies - Inserted 1:120
- **Regular Cards**
  - 200 Regular Cards

## **STARTER KIT - PRODUCT BREAKDOWN:**

- **Exclusive**
  - Sophomore Sensations - 1 Per Binder
- **Rookie Cards**
  - Young Guns - Inserted 1:6
- **UD Canvas cards**
  - Regular Cards - Inserted 1:14
  - Young Guns - Inserted 1:96
- **Jersey Cards**
  - UD Game Jerseys - Inserted 1:240
- **High Demand Inserts**
  - The Second Six - Inserted 1:5,000
  - Day With The Cup - Inserted 1:10,000
  - Ceremonial Puck Drop - Inserted 1:10,000
  - 2017 NHL Draft SP - Inserted 1:60,000
- **Shining Stars**
  - Shining Stars, Defensemen - Inserted 1:12
  - Shining Stars, Defensemen Red parallel - Inserted 1:72
- **UD Portraits**
  - UD Portraits - Inserted 1:14
  - UD Portraits, Rookies - Inserted 1:120
- **Regular Cards**
  - 200 Regular Cards

### **1 Trading Card Binder**

**Holds 252 cards - Perfect to Capture UD1's 250 Card Base Set**

### **5 Awesome UD1 Trading Card Packs**

**Find Highly Sought After Young Guns Rookie Cards**

### **1 Exclusive Sophomore Sensations Card**

**These cards are only found in the Starter Kit**

### **1 Poster, Featuring the UD1 Base Set Checklist**

**Check 'em off**

### **1 Trading Card Collector's Guide**

**Perfect intro to the world of trading cards, how to organize your cards and why collecting is so fun for kids of all ages**

**ORDER DUE DATE: AUGUST 18th, 2017**

**APPROXIMATE ARRIVAL DATE: NOVEMBER 15th, 2017**

Dimensions, weights, inserts and pricing are approximate and are subject to change. [www.upperdeckstore.com](http://www.upperdeckstore.com)